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# Security, Rights, & Liabilities In E-Commerce



## Synopsis

Geared towards technical professionals, marketing managers, finance/business strategists, law/policy makers, and educators whose work involves e-commerce, this unique book provides a clear overview of the legal and public policy issues associated with computer networks and electronic transaction and security. It identifies various forms of potential legal and commercial liability, and advises what legal claims may be raised, by whom, and the potential impact of these claims. Methods to reduce or eliminate liability are discussed, offering practical, operational guidance to professionals. The book also describes the legal rights of computer system and electronic commerce operators that can be applied to help preserve security and to recover in the event that security is breached.

## Book Information

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## Customer Reviews

My first thought is to call this a classic, but perhaps that is too strong. The text is extremely lucid and well organized. Maturra does an excellent job at making interesting otherwise dry legal dangers facing any ecommerce organization. Get every member of your staff to read this. It will be a well rewarded investment.

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UNLIMITED E-COMMERCE SUPPLIERS SYSTEM: How to find the best products, best prices and best suppliers for your e-commerce store (E-Commerce from A to Z Series Book 2)

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PRODUCT LISTING FORMULA (FOR YOUR E-COMMERCE BUSINESS): How to Write Amazing Product Listing That Converts Into Paying Customers to Watch ... Finish (E-Commerce from A to Z Series Book 3)

Your First E-Commerce Marketing Business: Create a Successful E-Commerce Store via Shopify & Online Garage Selling (2 Book Bundle)

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Fundamentals Of Information Systems Security (Information Systems Security & Assurance) - Standalone book (Jones & Bartlett Learning Information Systems Security & Assurance)

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Legal Liabilities In Safety And Loss Prevention: A Practical Guide

Look Before Leaping: Risks, Liabilities, and Repair of Study Abroad in Higher Education

Immigrants' Rights, Citizens' Rights (American Mosaic: Immigration Today)

Human Rights in the Shadow of Colonial Violence: The Wars of Independence in Kenya and Algeria (Pennsylvania Studies in Human Rights)

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Indigenous Nations' Rights in the Balance: An Analysis of the Declaration on the Rights of Indigenous Peoples

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